

SOPHIE DEHN

FASHION DESIGN & VISUAL MERCHANDISING

CONTACT

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EDUCATION

Central Michigan University | BAA: Cum Laude
Major in Fashion Design, Minor in Visual Merchandising

LANGUAGES

Portuguese (Fluent), English (Fluent), & Spanish (Competent)

REFERENCES

Meredith Maynard, Buckle Manager

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Kim Matheus, CBK Creative Director

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Cassidy Palmateer, Photographer & Collaborator

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Jihyun An, Fashion Design Professor

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EDITORIAL PROJECTS

New York Fashion Week (September 2025) Worked as a Dresser and Tech Rehearsal Volunteer.
“Electric Forest” Festivalwear Collection (June 2025) Custom looks worn at Electric Forest.
New York Fashion Week (February 2025) Showcased custom garments at NYFW.
“Live Fast Die Young” Threads Fashion Show (April 2024) Award-winning 7-piece collection.

EXPERTISE

- Technical Design & Garment Construction
- Sketching & Illustration (Hand and Digital)
- CAD Software (Adobe Photoshop, Illustrator, InDesign, PLM, CLO 3D, Kaledo, & SketchUp)
- Microsoft Office
- Tech Pack Creation & Spec Sheets
- Product Development & Prototyping
- Fittings
- Seasonal Trend Forecasting & Market Analysis
- Brand Identity & Visual Merchandising
- Cross-Functional Team Collaboration

PROFILE

Creative and detail-oriented fashion designer with a BAA in Fashion Design and a minor in Visual Merchandising. Experienced across the fashion pipeline, from concept development and garment construction to visual storytelling and editorial direction. With hands-on experience designing custom garments, leading collections, and producing fashion shows, I bring a well-rounded perspective rooted in strong design sensibilities

WORK EXPERIENCE

Owner & Designer

Metairon - Midland, Michigan February 2024 - Present

- Perform client alterations and custom garment work, precisely tailoring each look to achieve a seamless finish identical to original manufactured standards.
- Perform client alterations and custom garment work, tailoring each piece to ensure a flawless fit and finish that mirrors luxury manufacturing standards.
- Manage fittings from initial adjustment through final execution, translating client needs into precise technical solutions.
- Oversee full garment construction lifecycle, from fabric research and development to BOM's, technical specs, and final assembly.
- Create flat sketches and CADs with detailed construction notes, ensuring clear communication for execution.
- Showcased original designs at New York Fashion Week, meeting high-pressure deadlines.
- Create flat sketches and CAD images, providing clear specifications for garment construction, including presentation decks.

New York Fashion Week Volunteer

NYFW - New York City, New York September 2023 & 2025

- Assisted as a dresser backstage for leading designers including Jason Wu, Prabal Gurung, Son Jung Wan, and Leonardo Fifth Avenue (Sept 2023).
- Supported tech rehearsals to ensure smooth show execution, managing garment prep, lineup order, and last-minute adjustments.
- Presented original designs on the SFS runway during New York Fashion Week (Feb 2025).
- Assisted in tech rehearsals for Coach, Ulla Johnson, and COS, supporting stage management, lineup coordination, and last-minute garment adjustments to ensure smooth show execution (Sept 2025).
- Served as a dresser for Kate Burton, COS, Altuzarra, LoveShackFancy, The Blonds, and eBay Runway, preparing looks, managing quick changes, and maintaining garment quality under high-pressure conditions (Sept 2025).

Assistant Manager & Visual Merchandiser

Buckle - Midland, Michigan February 2024 - August 2025

- Generated \$20,000 - \$30,000 in monthly sales and an average of \$75,000 per quarter, consistently exceeding store goals.
- Delivered elevated client experiences through scheduled “fit appointments” and on-the-spot styling sessions, fostering repeat clientele.
- Opened 10 - 20 new Buckle credit accounts per month, strengthening client loyalty and driving increased sales.
- Styled clients across categories with expertise in fit, trend integration, and product education to maximize client satisfaction.
- Oversaw daily store operations including cash handling, deposits, scheduling, and floor management in a high-volume retail environment.
- Recognized as *Teammate of the Season* for exceptional leadership, initiative, and results.
- Serve as *Diversity & Inclusion Ambassador*, guiding the team in equitable hiring practices and inclusive guest experiences.

Fashion Design Intern

Couture By Kim - Swakopmund, Namibia June 2023 - August 2023

- Led digital asset creation including tech packs, visual presentations, and mood boards supporting the design director's vision.
- Assisted in managing garment movement for fittings, shoots, and presentations, maintaining organized documentation and physical samples.
- Managed samples and swatch organization, contributed to BOM preparation and fit feedback.
- Maintained and organized design studio, sourcing materials and tools while ensuring production flow and cleanliness.
- Produced a 26-page digital flipbook for brand storytelling and collection presentation.

Founder & Editor-in-Chief

VERGE Magazine - Central Michigan University June 2022 - May 2023

- Founded and directed five bi-monthly issues with over 140 pages, managing content creation, visual direction, and publication deadlines.
- Established and led a cross-functional team of writers, stylists, photographers, designers, and content creators ensuring superior editorial material in line with current fashion trends.
- Directed photoshoots and creative projects, ensuring aesthetic consistency and professional grade outputs aligned with VERGE's brand identity.
- Curated trend reports, feature stories, and seasonal themes, ensuring cohesive storytelling across fashion editorials.
- Developed advertising relations with local small businesses, expanding brand engagement and publication reach.